

**REMARKS/ARGUMENTS**

Claims 1, 3-8, 10, 11, and 13-17 are pending in this application. By this Amendment, claims 1, 5, and 10 are amended. Support for the claims can be found throughout the specification, including the original claims, and the drawings.

The Examiner is thanked for the courtesies extended to Applicants' representative in the personal interview conducted April 19, 2005. The substance of the interview, including any agreements reached, is reflected in the above amendments and the following remarks. Accordingly, withdrawal of the rejections in view of the above amendments and the following remarks is respectfully requested.

**I. Rejection under 35 U.S.C. §112, second paragraph**

The Office Action rejects claims 1, 3-8, and 10 under 35 U.S.C. §112, second paragraph, as indefinite. As discussed during the personal interview, the amendments to independent claim 1 are responsive to the Examiner's comments. Accordingly it is respectfully submitted that claims 1, 3-8, and 10 meet the requirements of 35 U.S.C. §112, second paragraph, and thus the rejection should be withdrawn.

## **II. Rejections under 35 U.S.C. §103(a)**

The Office Action rejects claims 1, 3-8, and 10 under 35 U.S.C. §103(a) as unpatentable over U.S. Patent No. 5,946,051 to Bril in view of U.S. Patent No. 6,215,467 to Suga et al. (hereinafter "Suga"). The rejection is respectfully traversed.

Independent claim 1 recites, *inter alia*, a service site server configured to provide a user OSD set menu and a first OSD generation program which corresponds to original information of the TV, wherein the first OSD generation program is configured to provide a plurality of language selections and a plurality of viewing and display processing format selections. As discussed during the personal interview, Bril neither discloses nor suggests providing a plurality of viewing and display processing format selections. Further, Suga is merely cited to teach a plurality of language selections, and thus fails to overcome the deficiencies of Bril. Accordingly, it is respectfully submitted independent claim 1 is allowable over the applied combination, and thus the rejection of independent claim 1 under 35 U.S.C. §102(a) over Bril and Suga should be withdrawn. Dependent claims 3-8 and 10 are allowable at least for the reasons set forth above with respect to independent claim 1, from which they depend, as well as for their added features.

The Office Action rejects claims 11 and 13-17 under 35 U.S.C. §103(a) as unpatentable over Bril. The rejection is respectfully traversed.

Independent claim 11 recites, *inter alia*, uploading the original information of the TV by contacting the service site server, and receiving a user OSD set menu which corresponds to the

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uploaded original information. As discussed during the personal interview, Bril neither discloses nor suggests such features, nor would it have been obvious to modify the system disclosed by Bril to perform such functions. Accordingly, it is respectfully submitted that independent claim 11 is allowable over Bril, and thus the rejection of independent claim 11 under 35 U.S.C. §103(a) over Bril should be withdrawn. Dependent claims 13-17 are allowable at least for the reasons set forth above with respect to independent claim 11, from which they depend, as well as for their added features.

### III. Conclusion

In view of the foregoing amendments and remarks, it is respectfully submitted that the application is in condition for allowance. If the Examiner believes that any additional changes would place the application in better condition for allowance, the Examiner is invited to contact the undersigned, **JOANNA K. MASON**, at the telephone number listed below. Favorable consideration and prompt allowance are earnestly solicited.

To the extent necessary, a petition for an extension of time under 37 C.F.R. 1.136 is hereby made. Please charge any shortage in fees due in connection with the filing of this,

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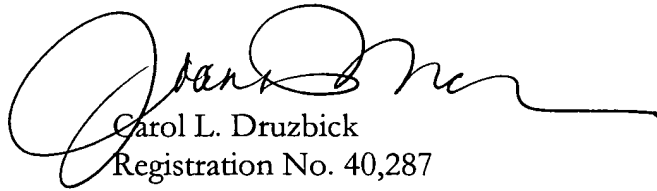
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concurrent and future replies, including extension of time fees, to Deposit Account 16-0607 and please credit any excess fees to such deposit account.

Respectfully submitted,  
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